

NEWS

Networking Enhances Women's Success

Message from the President

Hi CWN Members! I am honored to be the current CWN President. It's been almost four months since I was sworn in as President and I'm still trying to get up to speed.

The current Board of Directors keeps me very busy. They are a wonderful group of ladies, and I hope you get to know each of them.

My goal this year is to increase awareness and support of CWN. The payroll stuffer we

sent out is the first step in reaching this goal. It would be great if you spread the word to your friends and co-workers about the benefits of being a CWN member.

These benefits include the Mentoring Program, Scholarship Program, Resource Library, Monthly Programs, and networking opportunities.

The County Women's Network is a great organization because of you, our membership. I



Denise McGovern
President, 2003-2004

will do my best to live up to your expectations. Please feel free to drop me an e-mail if you have any suggestions or questions.

Thank you for supporting CWN.

To: Members of the County Women's Network

I would like to take this opportunity to thank you for honoring me as this year's CWN Woman of the Year. It has been my pleasure to have served on the CWN Board of Directors for the past three years.

During that time, I have had the opportunity to

meet, talk and work with many of you and have really come to appreciate the individual and collective power, poise and leadership you possess.

I will continue to do all I can to contribute to the progress and success of the County Women's

Network and its members. Thanks again, for your past and ongoing support.

Dena M. Smith

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Editor's Note:

I would like to apologize for not getting this newsletter out any earlier. There have been so many projects over the last few months, I barely had time to breathe.

It is my intent to get our newsletter out bi-monthly, and with your help, it can be done. Future editions will have more information in them as well.

This edition, is a culmination of the last three months and I hope you enjoy your newsletter in the upcoming months.

BJ Cruz
Director of Publicity

Highlights of CWN Meetings (June, July & August)

What a busy summer we have had! Beginning with the graduation of the protégés and the installation of new Board members in June, before we knew it, we've already held our annual business meeting this past month!

[Mentoring Recognition & Board Installation \(June 2003\)](#)

Congratulations to our protégés for completing the program and a tremendous thank-you to our mentors for taking time from their busy schedules in making the program available. Graduating protégés were:

Kimberly Brown
Vicki DeLaCruz
Rena Devold
Genie Gonzales
Marisela Hogan
DeAndrea Irving
Shante' King
Andrea Lilley
Melania Lopez
Susan McCabe
Janice Reins
Elaine Rimke
Terri Trueheart
Mayra Urena
Nora Valdivia
Jacqueline Wilson

A huge thank you to the mentors that took time from their busy schedules to make this program possible:

Virginia Adams
Diana Alexander
Terri Conklin
Peggy Dillaman
Becky Griffin

Michele Martin
Denise Murrieta
Marta Ney
Wilma Wright
Pam Vandervoort

[Matters of the Heart \(July 2003\)](#)

The guest speaker, Linda Nichols, talked about heart disease and risks to woman. The handouts she provided to the members emphasized the symptoms and "what you can do" to reduce the chances of cardiovascular disease (reference: Time Magazine, April 28, 2003). Ms. Nichols also invited the members to attend the 2003 Women's Legacy Luncheon. The Women's Legacy event is designed to create an emotional, informative atmosphere, which will encourage influential women in Inland Empire communities to become champions of health. The theme incorporates the 360-degrees of a woman's influence: in the community, at home, and at work. Emphasis will be placed on the generational connection to health-mothers, daughters, grandmothers, and aunts will be encouraged to attend together. The event will also focus on the vitality and energy of women.

The event is scheduled for Friday, November 21 from 10:00 a.m. to 2:30 p.m. at the Riverside Marriott, 3400 Market Street in Riverside.

If a CWN member is interested in volunteering to help the Ameri-

can Heart Association with this event, she should contact: Pam Poliakoff, Corporate Events Director 909-424-1670 or e-mail her at Pam.poliakoff@heart.org

[Women & Investing \(August 2003\)](#)

The guest speaker, Cecilia Astemo-Williams talked about women and investing. Her handouts guided the members through Investment Goals and Diversification. The case studies of three women in unique investment situations gave clear examples of investment strategies for the CWN members.

President, Denise McGovern, introduced the 2003/2004 board members. Members were reminded to utilize the Member Survey online at the CWN website. The survey is an important tool to track the "member's input" on many subjects that benefit CWN members. Denise McGovern collected the old cell phones from members who donated them to one of the CWN fundraising projects.

["To catch the reader's attention, place an interesting sentence or quote from the story here."](#)

A Special thank you to Membership's Sign-in Subcommittee

I would like to extend a special thank you to Membership's subcommittee members for their dedication and hard work during 2002-2003. The committee members are: Edna Grove, Karyn Baxter, Aimee Westrom, Barbara West, Kathy Hernandez, Angela La Duke, Kathryn Brewington, Janice Reins, Tawana Ellison, Michelle Victor, Genene Leslie, and Stephanie Jefferson.

Thank you all for volunteering your personal time to help with check-in and for making an extra effort to be at every meeting. Your support during the last year has been sincerely appreciated.

Zelda Verrett
Director of Membership

"As long as you have the power to choose, you have the power to change."

**Dr. Phil's
Self-Matters Calendar**

CAO Addresses Members at First Desert Quarterly Meeting

By JoAnn Burns, SESSI, Hesperia ESP

An exciting and informative time was had by all in attendance, at the first quarterly meeting of the High Desert Chapter of the County Women's Network. High Desert Director Cheryl Johnson introduced Denise Walker from the Performance and Resource Center.

Denise brought brochures on the many classes offered by PERC as well explaining the benefits of using the Educational Assistance Program funds to further your education. Denise also ad-

We were each given the opportunity to request classes that we would like to attend and informed that PERC is addressing the concern over being on a waiting list by opening new classes by contacting those on the waiting list and offering additional sessions.



telephone surveys and a county cable television channel are just a few of the highlights that Wally shared with use as a part of phases one and two of the vision plan. Phase three, slated for 2004 and 2005 will emphasize a County Service Guarantee for county services and begin the implementation of managed competition.

Wally graciously hosted a question and answer period that brought about many insightful and thought provoking comments and left us with the fact that he is always available to us and will respond to E mail promptly and personally.



ressed the flexibility of PERC in responding to the needs of county employees by offering those classes that we ask for and holding them not only in San Bernardino, but also here in the high desert.

Cheryl Johnson introduced our key note speaker, Chief County Administrative Officer, Wally Hill. Wally, as he asked to be called, presented a Power Point presentation of his proposed vision for San Bernardino County. This presentation encompassed each of the three phases envisioned as well as the emphasis on customer service.

The use of focus groups, customer feedback at the point of service,



COUNTY WOMEN'S NETWORK



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My pleasure.....

We're on the web!
www.sbcounty.gov/cwn

Know your Board Members Linda Urquizu, Director of Programs, 2nd Position



I have worked for the County for 25 years and am currently working in Economic Development/Public Services Group Administration as an Executive Secretary III. I am also your Director of Programs for the County Women's Network.

As Director of Programs, I work very closely with First Position Director of Programs Angela La Duke and Programs Committee members Christney Barilla, Lynda Cook, and Wendy Mapes in planning programs, making all necessary arrangements for speakers, and introducing speakers

at meetings. We coordinate the annual recognition event focused on the achievements of women, including those working within the County.

I participated in the Mentoring Program Class 2000 as a protégé. This program fosters personal and career growth through goal setting and then points participants to the resources needed to help achieve those goals. The program provides a way to develop a clear understanding of the best ways to change. Change is uncomfortable, but the alternative can be wandering aimlessly. I encourage everyone to join the Mentoring Program, which provides opportunities to work toward attaining the goals and fulfilling the dreams in your career and personal life that you've only, so

2003-2004
CWN Board of Directors

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Brenda Estrada, **Director of Special Projects**
Sharon Hamrick, **Director of West Valley**
Cheryl Johnson, **Director of Desert Regions**
Dena Smith, **Past President**



far, thought about.

In addition to my positions with the County and the CWN Board, I am the Vice President of Women's Ministry, as well as women's Sunday school teacher, at Arrowhead Community Church in Redlands. I am also serving as team leader for a short-term missions team to KipKaren and Illula, Kenya, scheduled to take place in February and March 2004.

Please let me know if you have any questions, feedback, or suggestions regarding CWN programs. I appreciate the opportunity you have given me to serve you this year.

Thank you!